

A UNIVERSAL AND SCALABLE SPRINT ROADMAP

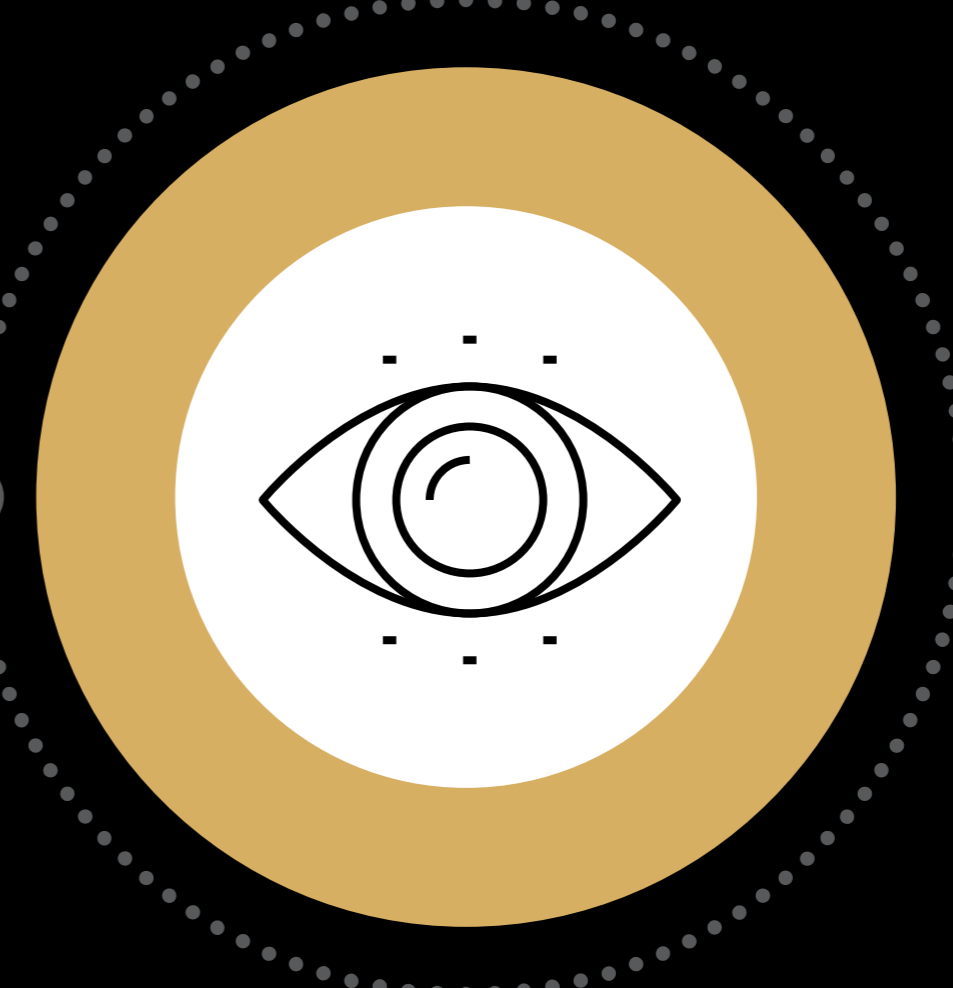
This high-level roadmap is flexible enough to apply towards nearly any initiative. The only prerequisites are: a timeline, users, and features or objectives. Make this tool the first step in your planning process to save yourself time to put back into development.

Phase 1: Discovery & Requirements

VISUALIZE NAVIGATION AND INFORMATION ARCHITECTURE

Identify key tasks the user wants to accomplish using your product. These are the core sections of your user navigation.

STEP 01



STEP 02

STORY MAPPING

Write the activities your user will aim to complete in each section on individual sticky notes.

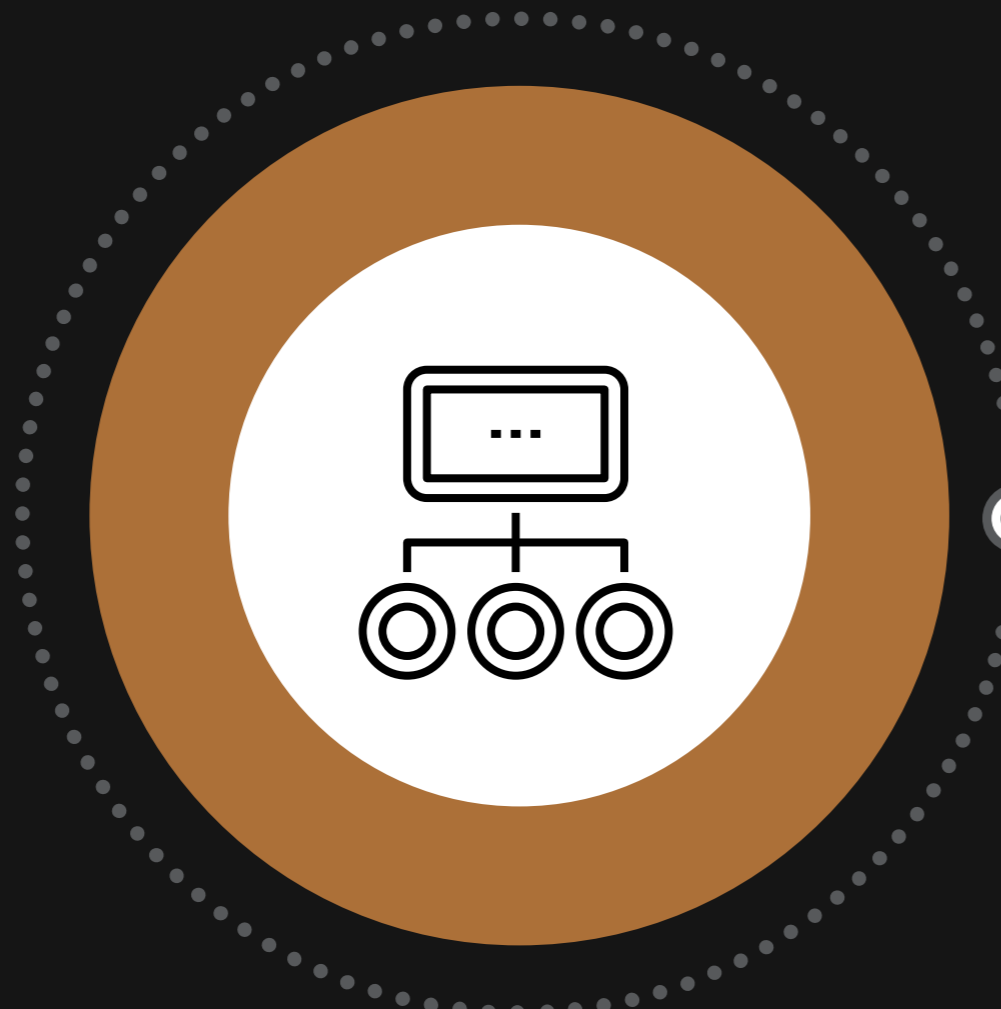
PRIORITIZE

Plot activity sticky notes on a matrix with two axis: effort (x) and value (y). Add topic, description, priority, and effort/value numbers to the notes. These are now your feature cards

STEP 03



Phase 2: Organization & Implementation



STEP 04

ORGANIZE AND CATEGORIZE FEATURE CARDS

Group feature cards based on subject to assess the quantity of requirements and allocate time to build.

MEASURE, DIVIDE, AND CONQUER

Structure the work into sprints. Schedule complex elements earlier to provide ample time for completion.

STEP 05



STEP 06

IMPLEMENTATION

Create a roadmap encompassing sprints, feature categories, users, and prioritized features. It's ideal to plan 3-4 sprints at a time. And... go!

UNIVERSALLY FLEXIBLE

THIS SPRINT ROADMAP ALLOWS YOUR TEAM TO:

- Align design and development strategies
- Provide highly specific references for JIRA sprint planning, user stories, and feature sets
- Set realistic expectations of scope and feature set availability
- Foster cross-functional and departmental collaboration
- Efficiently organize and execute a large amount of work

FOR MORE HELPFUL TOOLS FOR PRODUCT DEVELOPMENT, SUBSCRIBE TO DIALEXA THOUGHT LEADERSHIP.